



AURORA GAZETTE



Volume - II

Issue - XII

December, 2017

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MBA II YEAR

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BULLETIN

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Director's Message

Dear Students,

In today's competitive world, the challenge is to be a step ahead of changing market conditions, new technology and human resources issues.

We at Aurora P.G. College act as a bridge to fill the gap between the changing market and the students, by inculcating various skills to the students in the form of various events and activities.

The college in month of December witnessed various events and activities in the form of guest lectures, Industrial visits, and various development programs from the Entrepreneurship Cell of the college.

Faculties from both MBA & MCA departments participated in various conferences and events.

I wish all the students greater success and achieve new heights in their education and career ahead.

Wish you all the best !!



Dr. B. Mohan Kumar
Director,

Aurora's PG College,
Moosarambagh

Dear All

Welcome to the December 2017 issue of Aurora Gazette.

Management as it is very often said is the newest of the sciences but the oldest of the arts however human endeavor is involved, management is present because the major objective of management is to achieve results.

The month of December was embraced with ED Cell activities, Guest lectures, Industrial visits, NSS activities like Anti Corruption Day Walk and more.

It is really heartwarming to put together these expositions. We feel glad to acknowledge to kind support and encouragement of all those who contributed directly or indirectly to bring Newsletter out.

Finally we wish to encourage more contributions to ensure a continued success of the newsletter.

We also welcome comments and suggestions that would improve the quality of the newsletter to the maid id newsletter.apgm@gmail.com

FACULTY ACHEIVEMENTS

Dr. Neetu Sachdeva delivered Guest Lecture at **Global Institute of Management**, Hyderabad on the topic “ Security Analysis & Portfolio Management” for Bcom Students

Ms. Arpitha, HOD, MCA, Ms. S. Vijaya Sree, Ms. Sri Pavani, , Ms. M. Chandana, faculty MCA department, Aurora P.G. College, Moosarambagh, presented papers in the **2nd International Conference on Recent Innovations in Engineering & Technology**, organized by **ASTRA** at Hotel Marriot, Hyderabad on 21st & 22nd December 2017.





INDUSTRIAL VISIT

The students of MBA I semester students of Aurora's PG College Moosarambagh visited **HBL Industries**, Hyderabad on 8th December, 2017. Around 56 students visited the company along with Faculty Coordinator, Mr. Nagarjuna.



ED CELL BOARD

Mr. Bruhan Shariff , CEO – MBA II Year

Ms. Sahithi, CEO(Women) – MBA II Year

Mr. Sairam, Vice President – MBA I Year

CMA CAREER AWARENESS PROGRAM

The institute of Cost Accountants of India came to Aurora's P.G. College, Moosarambagh for a career awareness program for students on 11 December, 2017. The Guests were Dr. Chandra Shekar Rajanala (Chairman – ICAI), Mr. Raghavendra Reddy (Co-founder of Dakshsh Ebiz Consulting), Mr. Srinivas Prasad (Advisor – ERP, NMDC Ltd.) The program enlighten the students about various courses and subjects offered by CMA. The CMA provides detailed knowledge about Financial Accounting, Cost Accounting and complete Manufacturing process in the Industry. The guests told the students about the importance of CMA course, how it helps the economy at local, national and global level.

The session was very interactive and students came up with their views and queries to the guests which were answered in the best possible way.



GUEST LECTURE

A Guest Lecture was conducted on Entrepreneurship Development by Mr. G. Venkata Ramana on 12 December, 2017. Mr. G. Venkata Ramana holds 33 years of experience in Automobile Industry, Insurance & IT. He is presently working as Consultant for various Insurance and IT firms in business and training. The Guest lecture made the students to understand the know-how of various aspects of entrepreneurship development.



APT PRO TRAINING SERVICES INDUCTION

Mr. Suhas Sadrula an expert of APT PRO Training Services visited Aurora P G College on 1st December, 2017, for providing information about their institution and all the services which they offer that provide the students about knowledge of the current market

The APT PRO Training services is an Ed Tech start up established with the motive to bridge the gap between the existing and the expected student's community and the Corporate world. The program was attended by both MBA & MCA students.



NSS ACTIVITIES

YOUTH FOR ANTI CORRUPTION PROGRAMME

The NSS Club of the college conducted “Youth For Anti Corruption Programme” on 8th December, 2017. Mr. Palnati Rajender , Convenor for the Youth for Anti Corruption Campaign , addressed the students regarding the role of youth in fighting against corruption in the country. Mr. G. N. Satish Kumar, HOD (MBA). Ms. Arpitha , HOD (MCA), Mr. Badra Rao, Convenor, NSS club , Aurora PG College also addressed the students.

A Debate competition was conducted for students and the winners were Pratyusha, Suvartha Rani, Samatha of MCA III Year.

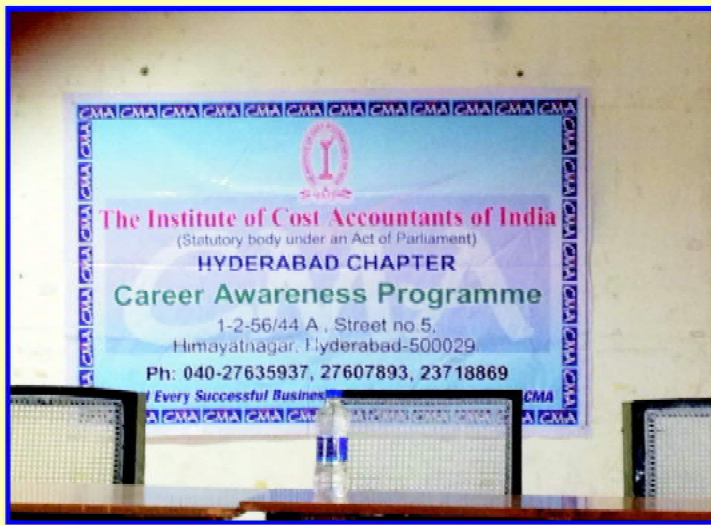


ANTI CORRUPTION DAY WALK

The students of Aurora P.G. College participated in the Anti- Corruption Day walk on 9th December, 2017, at People’s Plaza, Necklace Road, Hyderabad, an initiative by **Adabh Hyderabad** for fight against Anti Corruption.



GALLERY



ప్రక్షించేతత్వంతో అవినీతిని అరికట్టవచ్చు

జైరథావాచ్: అవినీతి వ్యతిరేక దినోత్సవం సందర్భంగా శనివారం యూత్ ఫర్ యాంటీ కరప్షన్ సంస్థ ఆధ్వర్యంలో నెల్లెస్ లోడ్లలో కొర వాక్ నిర్వహించారు. అవినీతిని అరికట్టేందుకు యువత ముందుకు రావాలని, రాబోయే రోజుల్లో ప్రతీ ఒక్కరూ నిజాయితీగా వ్యవహరిస్తూ ఇతరులను అదర్బంగా నిలువాలని అవగాహన కార్యక్రమంలో పాల్గొన్న వ్యక్తులు పిలుపునిచ్చారు. అవగాహన వాక్ సభ ప్రభుత్వ ముఖ్య కార్యదర్శి ఆజయ్ మిశ్రా జెండా ఊపి ప్రారంభించారు. అనంతరం మాట్లాడుతూ దేశంలో ప్రతీ ఒక్కరూ అవినీతికి వ్యతిరేకంగా పోరాటం చేయాలన్నారు. హైదరాబాద్ స్పెషల్ డిప్యూటీ కమిషనర్ శ్రీవాస్తవ, గవర్నర్ ఆర్.బీ.వి గంధం లక్ష్మీ మాట్లాడుతూ ప్రశ్నించే తత్వం అంబాటు చేసుకుంటే అవినీతిని అరికట్టవచ్చని సూచించారు. అవినీతి దేశం మొత్తాన్ని నాశనం చేస్తుందన్నారు. పాలు మొదలుకుని మందుల వరకు కలుషితం అయిపోతోందని, అవినీతికి వ్యతిరేకంగా ప్రతీ ఒక్కరు ముందుకు రావాలని సూచించారు. వాక్ లో యూత్ ఫర్ యాంటీ కరప్షన్ సంస్థ సభ్యులు పల్నాటి రాజేందర్, వాసిరెడ్డి గిరిధర్, బి సిద్ధార్థ్, కొన్నె దేవేందర్, రవిశంకర్, రాజీశ్వరి, అనితా, ఆలోరా, కోతి ఉమెష్ కళాకాలలు విద్యార్థులు పాల్గొన్నారు.



అవగాహన వాక్ లో పాల్గొన్న విద్యార్థులు, యువత

WALK AGAINST CORRUPTION



FOR A CAUSE: Over 1,200 citizens gathered at People's Plaza on Saturday to participate in a rally organised on the occasion of World Anti-Corruption Day. The rally, which crossed Jal Vihar, began at 7am and culminated at People's Plaza. Chief guest of the event was Ajay Misra, principal secretary to CM



అవినీతి వ్యతిరేక దినోత్సవం సందర్భంగా శనివారం నెల్లెస్ లోడ్లలో నిర్వహించిన నడకలో విద్యార్థులు పెద్ద సంఖ్యలో పాల్గొన్నారు. లంచగొండితనాన్ని సహించబోమని నినదించారు. కార్యక్రమంలో సెల్ఫీలతో సందడి చేశారు.