



AURORA GAZETTE



Volume - III

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February, 2018

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MBA II YEAR

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BULLETIN

- ❖ Director's Message
- ❖ Editorial
- ❖ Faculty Achievements
- ❖ Student's Achievements
- ❖ College Activities
- ❖ ED Cell News
- ❖ Gallery

Director's Message

Dear Students,

The quality of life is determined by its activities and we at Aurora give our students the activities to make their life better. Aurora, Moosarambagh bustles with activities. The institution which has stood for quality and excellence instills ethical values in the students making them socially responsible citizens. And exactly this came to the fore when our students, enthusiastically participated in the Cancer run organized by Yashoda hospitals.

“Don't wait for the perfect moment. Take the moment and make it perfect!” We prepare our students to make the best out of the opportunity. The opportunity to interact with guest and faculty was given to the II semester students for their projects.

The students are motivated not only to dream big but also encouraged to think unconventionally to face the challenges of the future and provide platform for Entrepreneurship. A National Seminar was organized on Entrepreneurship Development: A Framework to Economic Growth”. The seminar acted as a platform for researchers, academicians, entrepreneurs, professionals and corporate executives to share their knowledge and experiences with budding entrepreneurs and students so that they can enhance their skills and abilities.

As, the adage goes, “Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort.”

I wish you all the best for achieving greater success and scaling newer heights in your education and career ahead.



Dr. B. Mohan Kumar
Director,

Aurora's PG College,
Moosarambagh

EDITORIAL

Dear Readers,

Welcome to February Issue of Aurora Gazette.

The month February energized the awareness of authority and responsibility among the students upon various societal activities like, Cancer awareness week, NSS, and many more. A guest lecture on personality development and project orientation program for MBA II semester students was conducted in the college.

Reputed organizations like Capital IQ picked up students in campus placement drive.

The Entrepreneurial Development Cell of the college has organized One-day National Level Seminar on “**Entrepreneurship Development: A Framework to Economic Growth**” showing its pursuit of excellence and comprehensible contribution to entrepreneurship.

We wish that this trend continues and our students and faculty bring much more laurels to the college and themselves too.

We hope you will find Aurora Gazette Informative.

Please send your articles and other contributions to auroragazette17@gmail.com

FACULTY ACHIEVEMENTS

Mrs. G. Deepika, Associate Professor, registered for PHD programme from Kakatiya University, Waranagl

STUDENT ACHIEVEMENTS EDP ON FINANCIAL PRODUCTS AND SERVICES

Three of MBA students have successfully completed 15 days Entrepreneurial Development Program on **Financial Products and Services** organized by **NI-MSME** from 5th to 15th February, 2018. Certificates were given to the students by Director of Ni-MSME and Udyogwardhini for the program.

The students are:

Pranay – MBA II Year

Basheer – MBA I Year

Farooq – MBA I Year



YASHODHA CANCER AWARENESS 5K RUN: 4TH FEBRUARY, 2018

With an aim to increase understanding, early detection and survival of cancer among people in the city, a cancer awareness walk was organized on February 4 by Yashoda Hospital, Malakpet. The initiative is a part of cancer community services started by 'Fight On', a cancer community support program started by Yashoda Group of Hospitals to help conquerors of cancer, beyond providing superior medical treatment.

Aurora is always in the fore front to promote healthy note of social responsibility to bring in awareness program and to educate the causes and remedies to the cancer. We were a part of 5 K run to join the fight against the cancer at Saroornagar Nagar Stadium, L B Nagar. The students of the college under the leadership of Mr. R. Bhadra Rao, Assistant Professor have voluntarily participated in the program by participating in the walk and educating their college mates the next day.



PERSONALITY DEVELOPMENT PROGRAMME

A Personality Development Seminar was organized in the college on 20 February, 2018 by **Swamy Chaturvedi** on how to face various aspects of life and be a winner. Both the faculty and students attended the seminar.



PROJECT ORIENTATION PROGRAM

As per Osmania University norms, the MBA II semester students need to undergo a summer internship for 6 weeks. In this regard, a project orientation session was conducted for students of MBA II semester on 21st February, to make them aware of the various specializations and their relative job opportunities and guidelines for internship.

Mrs. Ratnavalli, Mrs. Swapna and Mrs. Rajyalaxmi acquainted students with respect to marketing, Human Resources and Finance specializations respectively.

Mr. G. N. Satish Kumar, HOD, MBA Department also briefed students about summer internships.



ED CELL BOARD

Mr. Bruhan Shariff , CEO – MBA II Year

Ms. Sahithi, CEO(Women) – MBA II Year

Mr. Sairam, Vice President – MBA I Year

NATIONAL SEMINAR ON ENTREPRENEURSHIP DEVELOPMENT

Entrepreneurship is one of the important aspects of the economy. The concept of entrepreneurship differs from place to place and person to person. It is therefore imperative to have a basic understanding of the concept of entrepreneurship.

In this regard the Entrepreneurship Development Cell “**ANTAH PRERNA**” has organized a one-day National Seminar on “**Entrepreneurship Development: A Framework to Economic Growth**”.

The seminar acted as a platform for researchers, academicians, entrepreneurs, professionals and corporate executives to share their knowledge and experiences with budding entrepreneurs and students so that they can enhance their skills and abilities.

Prof. A. Vidyadhar Reddy, Director, CMS, NALSAR University was the chief guest, Dr. Geetha Challa, Founder, Sudisha Foundation, mano Jagrithi and Mr. Bhanu Prakash Varla, CEO, Graylogic Technologies Private Limited, Beenfield Consulting Private Limited were among the distinguished and eminent guests.

As many as 110 papers from the twin Telugu States, Bangalore, Chennai, Delhi, including 6 papers from foreign countries were received. Several delegates came to give presentations that were informative, exhaustive and innovative.



GALLERY



