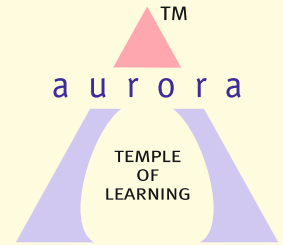




AURORA

GAZETTE



Volume : III

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March, 2018

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MBA II YEAR

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BULLETIN

Director's Message
Editorial
Faculty Achievements
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DIRECTOR MESSAGE

Dear Students,

March on. Do not tarry. To go forward is to move toward perfection. This exactly is the way of life at Aurora. We conquer every milestone with fervor. Aurora believes in empowering Women and this empowerment is seen in the strength of the Women faculty. This very reason gives an added advantage to the celebrations of International Women's Day. It was a day to reckon that empowerment does not alienate any gender but places equal responsibilities on each, profoundly displayed by active participation by every faculty member in the celebrations.



Dr. B. Mohan Kumar
Director

Practical exposure is a part of the curriculum at Aurora, as we believe managers are made not in classrooms but by exposing them to functional realities. The step towards this was taken by exposing the students to ICOM Tele Private Limited, telecommunication equipment and towers manufacturing company. They were also opened up to the concept of social responsibility. The CSR activity, by the NSS unit of the college, donated blankets, rice and groceries for Homeless. So, to say Aurora marches towards its goals of imparting knowledge with a touch of practicality.

And always” Stay focused. Go towards your dreams and keep moving towards your goals.”

Thank you.

EDITORIAL

Welcome to March edition of Aurora Gazette.

Aurora had spectacular events in the month of March which rejuvenated exotic power to carry on the legacy to set a new era by teaching fraternity and students.

Aurora added accolades to its credit aliening with corporate requirements to grab opportunities with right set of knowledge, skills and attitude sensitized with the research to make Aurorians personality to meet the bench mark.

March enlightened the women with her own destiny which envelope the whole world and celebrate the Women's Day. Student's placements & achievements were appreciated. NSS, cultural & club activities were performed with enthusiasm.

It is really heartwarming to put together these expositions. We feel glad to acknowledge to kind support and encouragement of all those who contributed directly or indirectly to bring Newsletter out.

Finally we wish to encourage more contributions to ensure a continued success of the newsletter.

We also welcome comments and suggestions that would improve the quality to the maid id to auroragazatte17@gmail.com

FACULTY ACHIEVEMENTS

Mr. G.N. Satish Kumar, HOD, MBA Department conducted 2 day SPSS workshop at **Chalapathi Pharmacy College, Guntur on 1st and 2nd March, 2018.**



WOMENS DAY CELEBRATIONS

International Women's Day is celebrated on March 8th every year , as a focal point in the movement for women's rights. It's a global day celebrating the social, economic, cultural and political achievements of women.

At Aurora Post Graduate College, Moosarambagh, women's day was celebrated with great enthusiasm and zeal. Students portrayed their talents and thoughts on this occasion. Enthusiastic staff contributed the highlights of women achievement.



NSS ACTIVITY

As a part of Social Responsibility and as an NSS activity, the management and students of Aurora's PG College, Moosarambagh donated blankets, rice and groceries for Homeless on 22nd March 2018 at Grace Welfare Society, Malkajigiri, Hyderabad. Mr. R. Bhadra Rao, Chief Officer, NSS Wing, Aurora's PG College, Moosarambagh coordinated the activity. Faculty members Mr. Ramprasad, Mrs. Rajya Laxmi, Mrs. Sravani Chari and Students from MBA I & II Year participated in the activity.



INDUSTRIAL VISIT TO ICOM TELE PRIVATE LIMITED

The students of MBA I Year of Aurora's PG College Moosarambagh visited ICOM TELE Private Limited, Nagaram, Telecommunication equipment and towers manufacturing company on 9th March, 2018. Around 55 students visited the company along with Faculty Coordinators Mr. Nagarjuna, Ms. Jyothi and Ms. Swapna.



ED CELL BOARD

Mr. Bruhan Shariff , CEO – MBA II Year

Ms. Sahithi, CEO(Women) – MBA II Year

Mr. Sairam, Vice President – MBA I Year

COWE SEMINAR ON DIGITSING OF MSMES AND DIGITAL MARKETING

The students participated in one day Seminar on DIGITSING OF MSMES AND DIGITAL MARKETING organized by COWE – Telangana Chapter on 10th March, 2018 at The Plaza, Paryatak Bhavan, Begumpet, Hyderabad.



INTER COLLEGE PROGRAM ON ENTREPRENEURSHIP

The students of ED Cell has participated in the inter college program for Management and Engineering students on Entrepreneurship “MAKE IN INDIA .. MAKE IT HAPPEN” conducted at David Memorial Institute of Management on 6th & 7th March, 2018.

The students of MBA I Year have won 1st and 2nd prizes for Poster Presentation on Women Entrepreneurship.

First Prize - G. Deeksha & K. Aishwarya

Second Prize - Pradeep Reddy, Divya Rani, Swarna Priya



GALLERY

