



AURORA GAZETTE



Volume - II

Issue - IX

November, 2017

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MBA II YEAR

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ACTIVITIES ON AND OFF THE CAMPUS

- ❖ Library Week Celebrations
- ❖ Guest lecture
- ❖ Karthika Deepostavam
- ❖ Tech Buzz 2K17
- ❖ Traditional Day

ED CELL NEWS

- ❖ ED cell online registration
- ❖ Business Plan Competition

GALLERY

Director's Message

Dear Students,

Aurora is always ahead in creating future leaders who build structural organizations in the emerging corporate landscape.

We stride very best in right mix of industry and academic experience to the management students as a part of it we encourage our students to participate in different events which act as connecting link between the academic and industry platforms.

Our vision is to make Aurora, a center of excellence for higher education in Business Management. Our focus, therefore, is on providing an all-rounded educational experience by imparting essential life skills that will equip students to face challenges in the real world.

To nurture the all-round development among students several competitions were conducted as a part of Library Week.

Another important dimension of life at Aurora is the opportunity to contribute to the society in various ways. Our students under the NSS activities are involved in a number of social projects like Anti corruption walk, Blood donations etc.

Education is what we imbibe from our books, our peers, our teachers and our surroundings. As we move towards our goals, we must always keep in mind that we owe more to the world than it owes us. Each of us can and must do his or her bit to help build a universe that will nurture our future generation.



Dr. B. Mohan Kumar
Director,

Aurora's PG College,
Moosarambagh

Wish you all the best !!

Dear All

The month of November was an illustrious for Aurora P.G. College, Moosarambagh, studded with many on campus and off campus events and achievements.

The month of November showcased, a host of events in the form of guest lectures, IT Quiz, Business Plan Competition, Library Week celebrations and many more, giving the students a practical exposure on varied aspects.

Finally we wish to encourage the contributions to ensure a continued success of the newsletter. We also welcome comments and suggestions that could improve the quality of the news letter.

We hope you will find Aurora Gazette informative.

Please send your contributions to newsletterapgm@gmail.com.

LIBRARY WEEK CELEBRATIONS

Shri I.V. Ramanayya, who is recognized as the “Architect of Public Library Movement in India” organized an All India Library meeting in the year 1912, on November 12 in Madras. This meeting led to the forming of Indian Library Association (ILA). Later ILA declared 14th November as National Library Day. Since 1968, 14th to 20th November have been celebrated as National Library Week all over India and various programs are organized to let the public know about libraries.

In keeping the tradition in honor, our college library celebrated National Library Week from 21st November to 23 November, 2017.

In connection with the celebrations, various competitions were conducted to students like Scrabble, Sudoku, Essay writing, Quiz, Current Affairs match with images and captures.



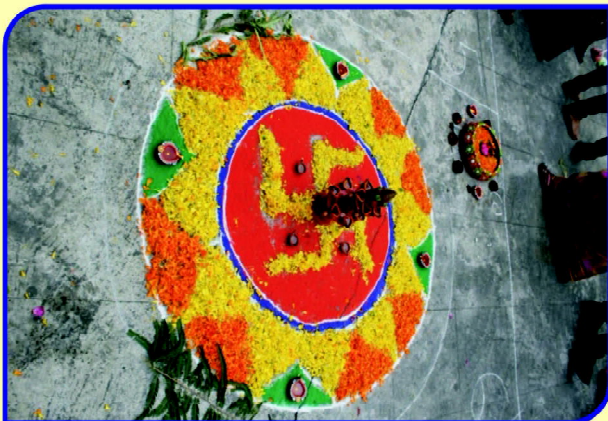
GUEST LECTURE - 7TH NOVEMBER, 2017

On 7th November, 2017, guest lecture on Stock Mind was conducted in the college for MBA I students by Mr. Ashish Anand, ICICI securities, Somajiguda. Stock Mind is a stock market related game where one can buy and sell shares on a virtual basis.



KARTHIKA DEEPOSTAVAM

The college celebrated the traditional custom of karteeka masam, in the form of Kartika Depotstavam. Students from MBA and MCA participated with huge enthusiasm and showcased their talents and creativity.



TECHBUZZ 2K17

The Department of MCA conducted TechBuzz 2K17, technical competition on 28th November, 2017. The competition included three rounds corporate round, Images round, Multimedia round. Students from MBA & MCA participated in the competition to test their skills and knowledge levels. The winners of the competition are as follows:

Winners: L.Sai Keerthana & B. Sairam – Mba I Year –B-sec

Runners: G. Rajesh & I. Shanth Kumar, MCA II Year.



ED CELL NEWS

Aurora Post Graduate College, Moosarambagh has started the Entrepreneurship Development Cell “**Anthapurna**” in the campus on 11th October, 2017 with the orientation of the “Entrepreneurship Development” among students

ED CELL ONLINE REGISTRATION

The students under the Entrepreneurship Development Cell got registered online in the presence of Mr. Vikramjeet Mishra, Wadhvani Foundation, National Entrepreneurship Network(NEN) and Faculty coordinators Ms. Renubala, Dr. Abhilasha Srivastav, Ms. Padma Kiran. Around 77 students got registered.



BUSINESS PLAN COMPETITION

Business Plan is the most important decision making tool which helps in decisions of the start-ups. It covers necessary factors of the business like mission, vision, finance, marketing, HR, Market study etc.

Business Plan Competition was held on 25th November, 2017. 13 teams of MBA I year students competed among themselves with their innovative business ideas. Mr. Vivek Sharma, NEN & Mr. Suhas Sadurla (APT PRO) enacted as the judges for the event. The faculty coordinators for the event were Ms. Renubala, Dr. Abhilasha Srivastav, Ms. Padma Kiran . The competition was very interactive and knowledgeable as the students got a clear picture of how to start a business and what are the factors involved.

The results of the competition are as follows:

1st Prize- B. sairam (B-sec) , N. Vigneshwar (B-sec), P. Shruthi Keerthi (B-sec)

2nd Prize- Ayushy Agarwal (B-sec), Ridhi Jain (B-sec), B. Lakshmi Manasa (B-sec)

3rd Prize – Lavan Kumar (C-sec), Anvesh (C-sec), Harshini (C-sec)



TRADITIONAL DAY

Fresher Day” in any college is an event which every student eagerly awaits from the time of their admissions. Seniors of Aurora’s PG College Moosarambagh has organized “Fresher Day” on 18th November 2017 with the theme of “Traditional Wear”. The students came in traditional attire and participated in various events like Mr. & Miss. Fresher, Best Attire, Best Personality etc.

The winners for various events are as follows:

Mr. Smile- Mukesh Tiwari Sec-D

Ms. Smile- Vaishnavi Thakur Sec- B

Mr. Best Attire- Shubham Hasaji Sec- D

Ms. Best Attire- CH Mounika MCA

Mr. Fresher- K. Akul Reddy Sec-B

Ms. Fresher- Y. Deepika Sec- E

Mr. Personality- Md. Basheer Uddin Sec- C

Ms. Personality- Ravella Prajwalaa Sec- A



GALLERY

